

Sponsorship Proposal

2023

Feb 17th - 19th

AMERIPOLITAN MUSIC AWARDS

A weekend festival and awards ceremony celebrating music with prominent roots influence.





About Us

The Ameripolitan Music Awards was created in 2013 by internationally renowned artist Dale Watson to benefit, acknowledge and celebrate artists who work in music with prominent roots influence. This includes the genres of Honky Tonk, Rockabilly, Western Swing and Outlaw Country Music.

Ameripolitan, this thought provoking word, is intended to be an invitation to discuss the future of the music that is important to so many of us.

The Ameripolitan Music Awards Weekender brings together a vast community of musicians, artists, creators and their supporters for a weekend of live performances, showcases and an awards ceremony that honors those voted to be working at the top of their game!

In 2020, The Ameripolitan Music Weekender had a hugely successful event hosted at The Guesthouse and Hernando's Hide-A-Way in the heart of South Memphis. They gratefully welcomed 100+ global music artists, DJs, Music Venues & Festivals Organizers working in the Ameripolitan genre, honored Duane Eddy with the Master Award and were thrilled to have an excellent attendance of people from all over the world. Additionally the awards ceremony drew 75,000 viewers via livestream.

The event was very well received; they made a noticeable impact within the music scene and were featured in a multitude of associated publications.



2023

The 2023 program includes performances by accomplished artists: James Intveld, Summer Dean, Georgia Parker/Big Cedar Fever, Bloodshot Bill, Dave Stuckey, Tammi Savoy, Sean Mencher, Joey Simeone of The Bellfuries and Charley Crockett, with more being confirmed as we speak!

It will honor Johnny Rodriguez - a musical legend in his own right, loved and respected all over the world, from the Outlaw Movement of the 1960s and 70s

The 2023 event is held at The Guesthouse at Graceland and Hernando's Hide-A-Way. With their historical context and vintage appeal, both venues are the ideal setting for this one-of-a-kind event.

Ameripolitan 2023 is eagerly anticipated as shown by a newly published article by Saving Country Magazine. We have a strong and committed fan base with 60k+ followers on Facebook and close to 50k + followers on Instagram.

We foresee this event to be a sold out affair with an expected attendance of 2500 people.

Ameripolitan is seeking fiscal support from individuals and companies who are interested in associating with this artistic venture. Companies who are excited and inspired by the music we love, and those who are interested in supporting quality events and happenings in South Memphis.

The Ameripolitan Music Awards have previously been sponsored by Fender, Tito's Vodka, Sun Studio, Wisecare Brewing Co, H-E-B, Ditty TV and Memphis Tourism



Sponsorships Available

Sponsor A Stage - Presenting Sponsorship

2 available
\$15,000 each

Company Logo on:

2 Stage side banners on each side of the proscenium

All Printed materials

Social Media posts

Newsletters and e-blasts

Website Home Page

Full Page advertising in Event Program

Step & repeat backdrop

Entry wristbands

Day of events:

Opportunity to include collateral promotional materials and merchandise in both host venues

Verbal recognition as presenting Sponsor from show MC

VIP Event Passes are available on request



Sponsor a Showcase

Special Event Sponsorship Burlesque Revue

\$5,000

1 available

Company Logo on:

Burlesque Show Stage banners

All Printed event materials

Social Media posts related to burlesque show

E-blasts related to burlesque show

Burlesque show event webpage

FB event page

Half Page advertising in Weekender Event Program

Logo on entry wristbands

Day of Show:

Front row table for the Burlesque Revue available on request

Verbal recognition as presenting Sponsor from show MC

Opportunity to include collateral promotional materials and merchandise in Showcase Venue



Sponsor a Showcase

Special Event Sponsorship Fashion Show

\$5,000

1 available

Company Logo on:

Fashion Show Stage banners

All Printed event materials

Social Media posts related to fashion show

E-blasts related to fashion show

Fashion Show Event webpage

FB event page

Half Page advertising in Weekender Event Program

Logo on entry wristbands

Day of Show:

Front row table for the fashion show available on request

Verbal recognition as presenting Sponsor from show MC

Opportunity to include collateral promotional materials and merchandise in Showcase Venue



Sponsor a Showcase

Special Event Sponsorship Steel Guitar Showcase

\$2,000

1 available

Company Logo on:

Steel Guitar showcase Stage banners

All Printed event materials

Social Media posts related to Steel Guitar showcase

E-blasts related to Steel Guitar showcase

Steel Guitar showcase Event webpage

FB event page

Half Page advertising in Weekender Event Program

Logo on entry wristbands

Day of Show:

Front row table for the Steel Guitar showcase available on request

Verbal recognition as presenting Sponsor from show MC

Opportunity to include collateral promotional materials and merchandise in Showcase Venue



Sponsor a Showcase

Special Event Sponsorship Songwriters showcase

\$2,000

1 available

Company Logo on:

Songwriters Showcase Stage banners

All Printed event materials

Social Media posts related to Songwriters Showcase

E-blasts related to Songwriters Showcase

Songwriters Showcase Event webpage

FB event page

Half Page advertising in Weekender Event Program

Logo on entry wristbands

Day of Show:

Front row table for the Songwriters Showcase available on request

Verbal recognition as presenting Sponsor from show MC

Opportunity to include collateral promotional materials and merch in Showcase
Venue



Liquor Sponsorship

Multiple available

\$5,000 - \$10,000

Company Logo on:

All Printed materials

Social Media posts

Newsletters and e-blasts

Website Home Page

Full Page advertising in Event Program

Step & repeat backdrop

On entry wristbands

Day of event:

Opportunity to include collateral promotional materials and merchandise in host Venues

Featured use of liquor/beer in speciality cocktails and special menus for all associated events and showcases at both host venues.

Verbal recognition as Liquor Sponsor from show MC's



Artist Sponsorship

Sponsor an Artist

\$750

Multiple available

Name or company name on:
Website sponsorship page
Social Media shout out
Printed event program

Please state if you have a specific artist you would like to sponsor
and
you will receive a personalized thank you message from them!



Additional Sponsorship

Friends of Ameripolitan 2023

\$100

Multiple available

Name listed on Website

Name listed in printed event program

Sponsor A Service

If you are available to sponsor Ameripolitan 2023 by providing a service or product that supports the production of the weekend, please email Celine@ameripolitan.org

Ameripolitan is a registered 501(c)(3) non-profit organization formed in 2013, all donations are tax-deductible.

Gallery

Some of the featured artists from previous Ameripolitan awards and some appearing in 2023!



James Intveld
2023 ARTIST



Summer Dean
2023 ARTIST



Reverend Horton Heat
2020 ARTIST



Wayne Hancock
2020 ARTIST



2020 NOMINEES



2019 WINNER HONKY TONK
MALE

Full galleries and more information can be found
on our website

www.ameripolitan.org

A black and white photograph of a man wearing a dark suit, a light-colored fedora hat, and glasses. He is standing with his right arm extended to the side. Three yellow arrows are overlaid on the image: one points to the breast pocket of his jacket, another points to the chest pocket, and a third points to the waist pocket. The background is a plain, light-colored wall.

Contact Us

Ameripolitan Music Awards

+1 (917) 982- 1829
celine@ameripolitan.com
www.ameripolitan.org